

Bitter Pill Directions

The principle purpose of this exercise is to teach you a method of working with large text documents. This is a step-by-step guide to creating the “Bitter Pill” document in the enclosed folder.

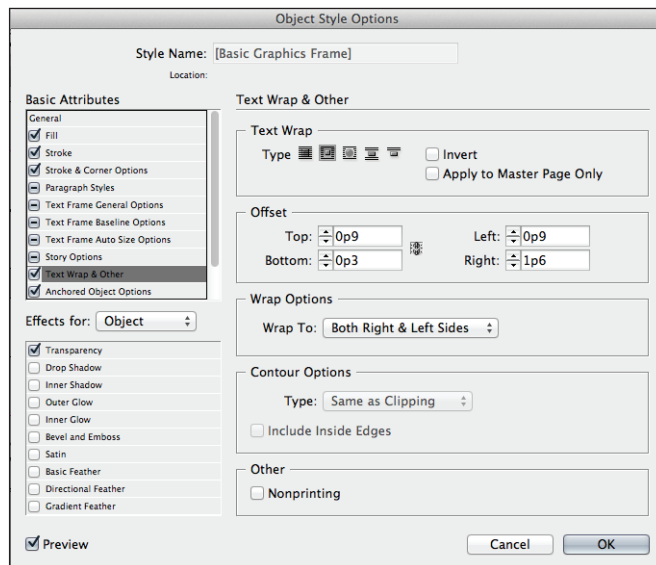
Open a New Document in InDesign with the following settings:

- Turn off Facing Pages
 - Turn on Primary Text Frame
 - Letter Size (8.5 x 11), 1 in (6p0) margins on Top, Right and Bottom.
 - 1.5 in (9p0) margin on the Left Side
 - 1 Column, no bleed
1. Click into the text box on the page that opens (as the page has a Primary Text Frame, you don’t need to make a text box).
 2. On the Master Page, position Vertical Grid Lines at 1 in (6p0), another at 24p0 and a third at 25p6.
 3. Go to File > Place and navigate to the Word doc “Bitter Pill.doc”. The entire document will load.
 4. Open the Paragraph Styles window and select all of the styles except [Basic Paragraph]. Click on the Trash Can to throw them away (these are Word styles and they can really mess with your document). When asked, replace each discarded style with [Basic Paragraph]. Now you will have a clean, large document.
 5. Save the document in it’s own folder.
 6. Open Photoshop, and convert all of the image files to .tif for printing. You can leave them as RGB for now. Save the new files in a sub folder of your BitterPill.indd folder.
 7. Begin to style the type. Choose a Basic Paragraph Style. Mine is Hoefler Text, 11/14 with 5 tracking.
 8. Style the Headline
 9. Style the Credits
 10. Style the Subhead
 11. Open the Bitter Pill_wPics.doc to see where the images are positioned.
 12. Bring in the Time Logo, position it at the top.

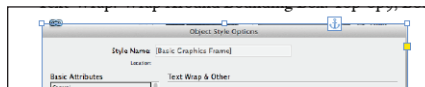
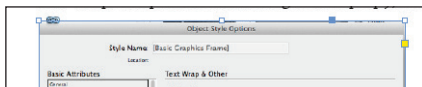
Now you’ll create the grouped, anchored images.

The Basic Graphics Frame

1. Place the seanrecchi.tiff file that you created from the supplied jpgs.
2. Select the image and create the following Style in the Object Styles Window:
 - Stroke: 0.25 point Black line
 - Text Wrap: Wrap Around Bounding Box. Top-0p9; Bottom-0p3; Left-0p9; Right-1p6.



3. Position the image near the text, on the 1 inch left side guide. The Text Wrap should push your text over to the 25p6 Guide Line.
4. Anchor your image to the text. Click on the image with the Selection (Black Arrow) tool, and you'll see a blue box. Click on the blue box and drag into the text area above the image to anchor it in the text. When anchored, the blue box will show an anchor.



(note: To release an anchored object, select the object and go to Object > Anchored Object > release)

5. Make sure all images other than the bill copies are 3 inches (18p) wide. The bill copies are all wider and will span the columns set up on the Master Page.

The Credits Object Style

1. Create a Text Box with the Credits Paragraph Style.
2. Put the credit text that goes near the image in this box.
3. Make a new Object Style and name it Credits
4. Make sure there is no Fill or Stroke
 - Text Wrap: Wrap Around Bounding Box. Top-0p0; Bottom-0p6; Left-0p9; Right-1p6.
5. For easy positioning, make the text box the same size as the text line by going to Object > Fitting > Fit Frame to Content
6. Position the text box so that it's right side lines up directly underneath the right side of the image.

The Notes Object Style

1. Create a Text Box and fill it with any notes that accompany the image. See the Word doc with Pics for a reference
2. Create a new Paragraph Style named Notes for this text (I made mine 9/11 with 20 tracking)
3. Make a new Object Style and name it Notes
4. Make sure there is no Fill or Stroke
 - Text Wrap: Wrap Around Bounding Box. Top-0p0; Bottom-0p9; Left-0p9; Right-4p6.
5. Make each Notes text box 15 p (2 1/4 in) wide.
6. Position the Notes box under the Credits box, lined up with the left side of the Image.

Anchoring the Images, Credits and Notes

If you wish to keep the images, credits and notes together, first Group them, then Anchor the Grouped object.

Positioning the Text and Images for Content and Impact

I have my working document in the workingFinal Folder. Start to make your own decisions, though, about type and layout.